



DORENE GOMEZ
INTERIOR DESIGNER

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J. HETTINGER INTERIORS
JHettinger.com
200 Hartz Avenue
Danville, CA 94526

GOALS

- Offer a wide variety of unique, creative, and cost effective design solutions with unequalled customer service and attention to detail.
- Continue sharpening my professional focus: enhancing home and work spaces, turning dreams into realities.
- Seek out clients in unexpected ways and places rather than waiting for them to find me.
- Always listen. Never rush.
- Expand my sphere of influence and connections, creating beneficial partnerships and associations based on trust, confidence, and follow through.
- Develop mutually beneficial partnerships, determining new methods of reaching crossover clientele.
- Seek out advice and ideas from anyone and everyone I know, regardless of any obvious professional relevance or relationship: Gold nuggets are seldom on the surface or in plain sight.
- Dispel common assumptions that interior designer services are "only for the wealthy." I can and do serve a wide variety of clients, offering a wide variety of solutions to fit any lifestyle and any budget.
- Assist others in my network with projects and/or charity events while continuing to cultivate my own spirit of giving, working with my selected charities.
- Pursue personal and professional growth and development.
- Interject more humor and fun in my business life.

ACCOMPLISHMENTS

- In business for 31 years.
- Degree in Interior Design.
- Certified NICDQ and CCIDC (California Council for Interior Design Certification) since 1994.
- Featured in Diablo Magazine, California Home & Design, Diablo Arts, Tahoe Quarterly, Alive Magazine.
- Interior Designer for Lake Tahoe's 2008 Home of the Year Award, featured in Tahoe Quarterly.

CHARITIES

Parkinson's, Jerry Rice Foundation, Toys for Tots, De La Salle.

INTERESTS

- Family and friends, camping, travel, entertaining, music.

NETWORKS

- BNI Board Member, Visitor Host.
- Toastmasters Board Member, VP of Public Relations.
- Chambers of Commerce Danville, San Ramon, Concord.

SKILLS

- Creative, artistic, visionary, personable, good listener, keen attention to detail, committed, versatile, open-minded, patient, energetic, motivated, ability to meet deadlines and budgets, determination to find the right solutions and deliver results.



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SERVICES/PRODUCTS OFFERED

I am a one-stop design source. I provide interior design services for residential, commercial, and vacation homes. I represent over 300 manufacturers from furniture to window treatments.

TYPES OF CLIENTS/WHO I CAN HELP

Contractors, architects, realtors, landscape designers, new home builders, new home buyers, anyone wanting to start or finish a remodel (from one room to an entire house, one office to an entire building), business owners with a storefront or office, golf courses and associations.

HOW I CAN HELP OTHERS TO REACH THEIR GOALS

By being a good networking partner, seeking opportunities to refer clients to their businesses, thereby creating confidence and trust so that they will, in turn, refer clients to me.

WHY TO CHOOSE ME OVER A COMPETITOR

Experienced, determined, creative, keen attention to detail and proven ability to deliver results on time and within budget. Perhaps my best recommendation is that my clients return to me again and again—the mark of a satisfied client and a successful designer.

A GOOD REFERRAL FOR ME

Someone interested in improving their business or residential space.

WHAT IS NOT A GOOD REFERRAL

Someone who “shops” products, looking for the lowest price and does not understand that an interior designer offers the service along with the product, not the product without the service.

MY DREAM REFERRALS

- New construction, residential and commercial.
- New home buyers and all remodels.

WHAT ELSE YOU SHOULD KNOW ABOUT ME

As a former furniture store owner and an accomplished interior designer for over 31 years, I am an experienced buyer and savvy business owner. I know what works and what doesn't. From my early years of hanging wallpaper for clients to a more recent \$2 million remodel, I am versatile and willing to take on jobs both big and small. Will I do a single window treatment for a client now? Absolutely. In many ways, that is as important a job to me as a whole room makeover. Why? Because I know that I have done the best job possible for that client with the one window treatment, and I know that client will come back to me with their next project — big or small. I am proud to say that my clients return to me again and again, as well as refer others to me. I have retained some clients for 30 years — I consider that a great accomplishment as well as an incredible blessing.

In spite of this economy, I have blossomed as a designer as well as a person. The recession has forced me to reinvent myself and my business by going outside my former comfort zone. My creativity has gone beyond mere design for design's sake, to design with a purpose. I have gained a much deeper connection to my community, my clients, and to myself. I am confident and inspired to do more, be more, give more — and the rewards just keep coming.